

**"Our
Argoflex
is Ideal
for much
of Our
Studio
Photography"**

says

SAM ELLISTON

of Bell Studio, Atchison, Kas.



TECHNICAL DATA

Film: Super XX
Exposure: 1/2 sec. f:18
Light: Soft Daylight
Film developer: D-76
Paper: Kodabromide G No. 2
Paper developer: D-72



The Old Tailor

Professional quality in amateur snapshots is easy with the Argoflex. That's why many amateurs are using it professionally.

Argoflex has the right combination of features to make it an all-purpose camera. The full-size focusing ground glass helps in composing pictures . . . you get what you see. The color-corrected F:4.5 lens, precise split-second shutter, plus a high-powered focusing magnifier help in solving the three big problems of picture making: sharpness, exposure, speed.

Ask your Argus dealer to show you Argoflex.

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